

FAKE OR REAL?

(NOTES FOR MODERATION)

9- 12 YEARS

Fake or Real – Notes for Moderation

- Content: Raise awareness and educate with false reports, initiate discussion on impacts and countermeasures.
- Form: In pairs or also in front of groups
- Duration: 2-5 min with 1-2 pictures, can be extended as desired
- Material: tablet or screen with download image file, printout of this file

Instructions:

- Presenter shows picture and by using the information from this file
- Viewers give their opinion: Fake or real? Discussion questions and background info are also available in the hints for each picture and can be added as desired.
- Questions for discussion that always fit:
 - Why might this photo have been distributed?
 - Is it okay to spread the picture like this?
 - What can be done to avoid being easily fooled?

Important information about Fake News - please read before starting

What is Fake News?

- Fake News means lies. With lies, you know you that you are not telling or writing the truth. This is different from accidentally saying something wrong or misunderstanding it and telling others.
- Fake News in social media can be: false images such as photos, false content for example in what you write about the image. And also both: the picture can be true, for example, but the text about it can be false, but it can have nothing to do with the picture, for example.

Why is it important to do something about Fake News?

- Unfortunately, there is a lot of Fake News on social media. And they spread very quickly. People can no longer tell what is true and what is not.
- Fake News can also become a kind of "false truth." People then believe that what is written about another person, or a group is true. And they even behave differently in "real life" when they meet someone from that group, for example. But everything is and remains just a lie. The more people read about this lie, the more they think it is true. This is detrimental to our coexistence.
- Fake News can hurt people very much – it is hurting them as bad as physical pain. They no longer dare to leave the house, for example. But social media is also at home with them. They are not really protected anywhere.

Important information about Fake News - please read before starting

What can you do against Fake News?

- You can do, what we're doing right now: It's about learning how the Internet and social media work. And also how Fake News works and why it's bad for us. We don't show bad images today - but we do show a lot of fake images or images that want us to believe something specific.
- Listen to your gut: does something strike you as odd?
- When you see something on social media, think before you give it a like or share it:
 - You can check images with reverse search on google. You'll be shown all the pages where the image has been used before - this often helps to understand if something is Fake News.
 - You can also check videos with YouTube Dataviewer.
 - Has anyone done a fact check yet? Search for it in search engines and share links with others. Fact check means: someone has already checked the picture and written down and published the result online.
 - Report things that seem strange to you on fact checker platforms.
 - Tell or write others when you have found Fake News - dare!

There are many reasons why people share Fake News:

- Fake News often sounds more exciting than real news.
- So much is written that no one really reads before sharing or liking.
- Many people share news not because of there importance, but because they like the sender.



Notes for Moderation

Possible approach:

Do you already know the new varieties of Ritter Sport chocolate? Pretty crazy!

Likes and Appearance Information

On the Internet you can find hundreds of different fake varieties.

Solution: Fake!

- Someone has made a joke!

Possible questions for discussion

- What can people think about Ritter Sport if they think the picture is real?
- When is it okay to post a joke?
- Have you ever done this before?
- Have you ever fallen for a joke on Social Media? What did you think when you realized it?





Notes for Moderation

Possible approach:

Did you know that? Because the sun is getting stronger, the lions get black fur!

Solution: Fake!

- On the second picture you can see well: the lion has the color, which he has also in reality.
- In the first picture, the color of the fur was changed with a computer program.

Possible questions for discussion

- With this picture someone could want to say: The climate is changing, the sun is getting stronger and even the animals are changing! What is to become of us humans?
- Is it ok to use wrong photos, so that people start to discuss about important things?



Notes for Moderation

Possible approach:

Wow! Party at the power poles!

Solution: Real!

- The photo is actually real!
- An artist has changed various things so that you wonder about them: Bridges, power poles, old towers of factories.

Also interesting:

- The photo was taken on a bicycle tour in the Ruhr area near Oberhausen, Germany.

Possible questions for discussion

- A power pole is actually not very interesting. Why is this one interesting?
- That's how Fake News works (even if this photo isn't one). Put the right title under it and go-posted! Can you think of a title to make this post fake? (e.g. Drunks demolish power pole...)





Notes for Moderation

Possible approach:

Great - Tom has a new car and told us all in the Whatsapp group. Beautiful car!

Solution: Fake!

Even before you have shown the solution:

- How exactly can you tell that the car is not real?
- But how did he take the photo?

Also interesting:

Features that make it seem wrong:

- Grain of stones on the ground too large
- Car has no license plate
- Headlights look like painted

Possible questions for discussion

- What advantage does Tom have if we think he has a new car?
- Have you ever bragged on the Internet? With what?
- Is that already a lie or fake news?



Sinimariie vacation in paradies – well deserved! 🌴☀️
#malediven #beautiful #relaxing #summer #sun #tan
#beach #hot #sand #like #love #instalike
#picoftheday #summerparadise





Notes for Moderation

Possible approach:

Sinimariie is on a great vacation and so far away!

Solution: False!

Even before the resolution is shown

- If you think there's something wrong - what could it be?
- How did she take the photo?
- Have you ever been on a hotel vacation - how does it usually look in the photos?

Also interesting:

Features that make it seem wrong:

- Very, very tidy, no people, no towels
- Perfect weather, perfect colors...

Possible questions for discussion

- Why does Sinimariie want her friends to think she is in the Maldives?
- Is that a lie meaning fake?



There are more poor children in Germany.

Notes for Moderation

Possible approach:

"It's shocking! Children have to collect bottles to get money with the deposit to buy food."

Likes and Appearance Information

Similar photos have been on Social Media for a long time. Well-known newspapers have also fallen for it and have even written stories about the "poor" children pictured.

Solution: Fake!

- The picture is posed. It is a "symbolic photo".
- Child poverty is a problem, yet this picture is not proof of child poverty.

Also interesting:

- Symbol photos are normal when there is no real photo. This is not a problem, if you follow the rule and note it under the photo. So that there are no misunderstandings. But this often does not happen.

Possible questions for discussion

- Which lie on the Internet have you ever believed? And shared?